



Store Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Owner/mgr \_\_\_\_\_

Phone # \_\_\_\_\_

E-mail \_\_\_\_\_

Distributor: \_\_\_\_\_

Comments: \_\_\_\_\_

**SMALL BUNDLE ISO \$185 store cost**  
**FREE GOODS: \$36 extra 19%**

USA August 2018

CARNA4 ITEM #	PACK x SIZE	DESCRIPTION	DEALER PRICE (case)*	DEALER PRICE (unit)*	DEALER MARGIN*	MSRP	NEW 2018 Small ISO			
							BUY (units)	DEALER COST	FREE (units)	FREE (value)
3171	6 x 18 oz	Flora4 Sprouted Seeds Topper	\$75.54	\$12.59	40.0%	20.99	3	\$37.77	1	\$12.59
	12 x 1.5 oz	Flora4 Singles Display	\$62.12	\$15.53	48.0%	\$2.49	1	\$15.53	1	\$15.53
3331	6 x 16 oz	CarnaFlora Grain-free Biscuit	\$46.74	\$7.79	40.0%	12.99	2	\$15.58	1	\$7.79
3126	5 x 3 lb	Carna4 Dog Food - Chicken	\$75.55	\$15.11	28.0%	20.99	2	\$30.22		
3157	5 x 3 lb	Carna4 Dog Food - Grain-free Duck	\$86.35	\$17.27	28.0%	23.99	2	\$34.54		
3348	6 x 2.2 lb	Carna4 Dog Easy-Chew GF Fish	\$77.70	\$12.95	28.0%	17.99	2	\$25.90		
3294	6 x 2 lb	Carna4 Cat Chicken	\$77.70	\$12.95	28.0%	17.99	2	\$25.90		
T12-33	30 x 3 oz	Carna4 Chicken Dog Samples	FREE	FREE		FREE		FREE	30	
T12-34	30 x 3 oz	Carna4 Duck Dog Samples	FREE	FREE		FREE		FREE	30	
3393	30 x 3 oz	Carna4 Fish Dog Samples	FREE	FREE		FREE		FREE	30	
3310	30 x 3 oz	Carna4 Chicken Cat Samples	FREE	FREE		FREE		FREE	30	
								<b>\$185.44</b>		<b>\$35.91</b>
										<b>19.4%</b>

\*Manufacturer's suggested prices and margins for Dealers. Actual prices charged by Distributors may vary.

**ADDITIONAL CARNA4 OPEN STOCK: 10% OFF - ONE DELIVERY**