



March 7, 2018

1-800-320-6734

**U.S. SUGGESTED DEALER PRICES**

ITEM #	UPC	PACK x SIZE	DESCRIPTION	DEALER			MSRP	MIN. ADVERT. PRICE
				EACH PRICE	UNIT PROFIT	MARGIN		
3126	627843113126	5 x 3 lb	Carna4 Dog Food - Chicken	\$15.12	\$5.88	28.0%	20.99	18.99
3133	627843113133	3 x 6 lb	Carna4 Dog Food - Chicken	\$28.79	\$11.20	28.0%	39.99	35.99
3119	627843113119	1 x 13 lb	Carna4 Dog Food - Chicken	\$62.15	\$21.84	26.0%	83.99	75.99
3140	627843113140	1 x 22 lb	Carna4 Dog Food - Chicken	\$102.95	\$37.04	26.5%	139.99	129.99
3157	627843113157	5 x 3 lb	Carna4 Dog Food - Grain-free Duck	\$17.27	\$6.72	28.0%	23.99	21.99
3287	627843113287	3 x 6 lb	Carna4 Dog Food - Grain-free Duck	\$33.11	\$12.88	28.0%	45.99	41.99
3164	627843113164	1 x 13 lb	Carna4 Dog Food - Grain-free Duck	\$66.59	\$23.40	26.0%	89.99	81.99
3218	627843113218	1 x 22 lb	Carna4 Dog Food - Grain-free Duck	\$107.97	\$38.02	26.0%	145.99	135.99
3294	627843113294	6 x 2 lb	Carna4 Cat - Grain-free Chicken	\$12.95	\$5.04	28.0%	17.99	15.99
3300	627843113300	4 x 4 lb	Carna4 Cat - Grain-free Chicken	\$24.47	\$9.52	28.0%	33.99	29.99
3331	627843113331	6 x 16 oz	CarnaFlora Grain-free Snacks	\$7.79	\$5.20	40.0%	12.99	10.99
3171	627843113171	6 x 18 oz	Flora4 Sprouted Seeds Topper	\$12.59	\$8.40	40.0%	20.99	18.99
	627843113263	1.5 oz	Flora4 Singles	\$1.29	\$1.20	48.0%	\$2.49	\$1.99
	627843113270	12 x 1.5 oz	Flora4 Singles Display	\$15.53	\$14.35	48.0%	\$29.88	\$23.88
3275		4 x 12 x 1.5 oz	Flora4 Singles Master	\$62.12	\$57.40	48.0%	\$119.52	\$95.52
T12-33		30 x 3 oz	Carna4 Chicken Dog Samples	\$0.00	\$0.00		\$0.00	\$0.00
T12-34		30 x 3 oz	Carna4 Duck Dog Samples	\$0.00	\$0.00		\$0.00	\$0.00
3310		30 x 3 oz	Carna4 Chicken Cat Samples	\$0.00	\$0.00		\$0.00	\$0.00

**SYNTHETIC-FREE**  
**CARNA4**<sup>®</sup>  
 HAND CRAFTED PET FOOD

- Probiotics and enzymes from whole food
- Quick-baked then Air-dried to preserve live nutrients
- Convenient alternative to raw and home prepared diets
- Costs less than \$3 per day for a 60 lb dog



non-GMO

carna4.com



1-800-320-6734

email orders to: brandy@affordablepetsupply.net  
 cc: ben@affordablepetsupply.net

Store Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone # \_\_\_\_\_  
 E-mail \_\_\_\_\_

**SMALL BUNDLE ISO \$160 (store cost)**  
**FREE GOODS: \$31 (extra 19%)**

March 2018

UPC	PACK x SIZE	DESCRIPTION	DEALER PRICE (case)*	DEALER PRICE (unit)*	DEALER MARGIN*	MSRP	NEW 2018 Small ISO			
							BUY (units)	DEALER COST	FREE (units)	FREE (value)
627843113126	5 x 3 lb	Carna4 Dog Food - Chicken	\$75.55	\$15.12	28.0%	20.99	2	\$30.22		
627843113157	5 x 3 lb	Carna4 Dog Food - Grain-free Duck	\$86.35	\$17.27	28.0%	23.99	2	\$34.54		
627843113294	6 x 2 lb	Carna4 Cat Chicken	\$77.70	\$12.95	28.0%	17.99	2	\$25.90		
627843113331	6 x 16 oz	CarnaFlora Grain-free Biscuit	\$46.74	\$7.79	40.0%	12.99	2	\$15.58	2	\$15.58
627843113171	6 x 18 oz	Flora4 Sprouted Seeds Topper	\$75.54	\$12.59	40.0%	20.99	3	\$37.77		
627843113270	12 x 1.5 oz	Flora4 Singles Display	\$62.12	\$15.53	48.0%	\$2.49	1	\$15.53	1	\$15.53
	30 x 3 oz	Carna4 Chicken Dog Samples	FREE	FREE		FREE		FREE	30	
	30 x 3 oz	Carna4 Duck Dog Samples	FREE	FREE		FREE		FREE	30	
	30 x 3 oz	Carna4 Chicken Cat Samples	FREE	FREE		FREE		FREE	30	
								<b>\$159.54</b>		<b>\$31.11</b>
										<b>19.5%</b>

**ADDITIONAL CARNA4 OPEN STOCK: 10% OFF - ONE DELIVERY**



1-800-320-6734

email orders to: [brandy@affordablepetsupply.net](mailto:brandy@affordablepetsupply.net)  
cc: [ben@affordablepetsupply.net](mailto:ben@affordablepetsupply.net)

Store Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone # \_\_\_\_\_  
 E-mail \_\_\_\_\_



**CarnaFlora + Flora4 ISO: \$130 (store cost)**

**FREE GOODS: \$23 (extra 18%)**

March 2018

UPC	PACK x SIZE	DESCRIPTION	DEALER PRICE (case)*	DEALER PRICE (unit)*	DEALER MARGIN*	MSRP	2018 FL4 + CFL ISO			
							BUY (units)	DEALER COST	FREE (units)	FREE (value)
627843113331	6 x 16 oz	CarnaFlora Grain-free Biscuit	\$46.74	\$7.79	40.0%	12.99	5	\$38.95	1	\$7.79
627843113171	6 x 18 oz	Flora4 Sprouted Seeds Topper	\$75.54	\$12.59	40.0%	20.99	6	\$75.54		\$0.00
627843113270	12 x 1.5 oz	Flora4 Singles Display	\$62.12	\$15.53	48.0%	\$2.49	1	\$15.53	1	\$15.53
								<b>\$130.02</b>		<b>\$23.32</b>
										<b>17.9%</b>

**ADDITIONAL CARNA4 OPEN STOCK: 10% OFF - ONE DELIVERY**



1-800-320-6734

email orders to: [brandy@affordablepetsupply.net](mailto:brandy@affordablepetsupply.net)  
cc: [ben@affordablepetsupply.net](mailto:ben@affordablepetsupply.net)

Store Name \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_

E-mail \_\_\_\_\_

**FLORA4 ISO: \$91 (store cost)**

March 2018

**FREE GOODS: \$15 (extra 17%)**

UPC	PACK x SIZE	DESCRIPTION	DEALER PRICE (case)*	DEALER PRICE (unit)*	DEALER MARGIN*	MSRP	NEW SMALL FLORA4 ISO			
							BUY (units)	DEALER COST	FREE (units)	FREE (value)
627843113171	6 x 18 oz	Flora4 Sprouted Seeds Topper	\$75.54	\$12.59	40.0%	20.99	6	\$75.54		
627843113263	1.5 oz	Flora4 Singles		\$1.29	48.0%	\$2.49				
627843113270	12 x 1.5 oz	Flora4 Singles Display	\$62.12	\$15.53	48.0%	\$2.49	1	\$15.53	1	\$15.53
								<b>\$91.07</b>		<b>\$15.53</b>
										<b>17.1%</b>

**ADDITIONAL CARNA4 OPEN STOCK: 10% OFF - ONE DELIVERY**